M-Enabling Summit Europe

Promoting Accessible Technologies and Environments

September 19, 2019 Congress Center Messe Düsseldorf

In parallel to REHACARE 2019

http://www.m-enabling-europe.com

FOR IMMEDIATE RELEASE

Contact:

Conny Rippe E.J. Krause & Associates, Inc. conny.rippe@ejkgermany.de **Gudrun Tegge** E.J. Krause & Associates, Inc. tegge@ejkgermany.de

2ND EDITION OF M-ENABLING FORUM EUROPE FEATURES HANDS ON VIRTUAL REALITY TECHNOLOGY

Düsseldorf (July 29, 2019) – The second edition of the **M-Enabling Forum Europe** will take place on September 19, 2019 at the Congress Center of Messe Düsseldorf parallel to REHACARE.

Linking policy to practice through current and emerging technologies, the **M-Enabling Forum** is the place to be for all who contribute accessible products and services to the sector. The event offers a platform for companies and advocates to promote accessible and assistive technology for senior citizens and people with disabilities. The M-Enabling Forum Europe is organized by E.J. Krause & Associates, Inc and G3ict, the Global Initiative for Inclusive Information and Communication Technology.

At the **M-Enabling Forum** representatives of disability associations, policymakers, government agencies, private sector organizations and technology companies will meet to engage and discuss the use of accessible digital technologies. Further to develop solutions for seniors living at home, technologies for accessible workplaces and inclusive digital environments in education.

A key highlight at this year's event is the Live-VR Showcase of the Test and Integration Center of T-Systems. Conference participants can experience a simulation with reduced senses using Virtual Reality glasses to immerse themselves in the barriers that people with disabilities face. Visual impairments, blindness and tremors are examples of the motor impairments that are simulated in the Live-VR Showcase. Participants will take away knowledge on how to define requirements for accessible applications and products by themselves and to integrate them into their own work and solutions.

In addition, conference attendees can experience the world's first assistive mouse adapter, AMAneo BTi, made for iPads and iPhones. Until now, people with severe physical disabilities, had very limited access to iPads or iPhones. AMAneo BTi strives to make iOS devices accessible to all. CSS MicroSystems GmbH has launched this adapter and will be presenting it at the M-Enabling Forum Europe.

Full captioning, German to English/English to German translation, and induction neck loops, ensure that all conference attendees can fully participate.

To register for the M-Enabling Forum Europe please visit: www.m-enabling-europe.com

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com

About G3ict:

G3ict, the Global Initiative for Inclusive Information and Communication Technologies, is an advocacy initiative launched in December 2006 in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. Through its division IAAP, the International Association of Accessibility Professionals, G3ict offers professional development training and certification to more than 1,300 members in 39 countries. For more information, please visit www.g3ict.org