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AQUATECH
MEXICO

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E.J. KRAUSE & ASSOCIATES AND RAI AMSTERDAM ANNOUNCE LAUNCH OF AQUATECH MEXICO 2016

BETHESDA, MD (December 18, 2015) – **Aquatech**, the globally renowned and leading exhibition in the process, drinking and waste water technology sectors is expanding its reach into Mexico. RAI Amsterdam is joining forces with E.J. Krause & Associates to launch **Aquatech Mexico**, October 26 -28, 2016 at the World Trade Center in Mexico City. **Aquatech** will be co-located with **The GREEN Expo**, Mexico's leading environmental and renewable energy exhibition.

The low availability of water is a strategic concern for the country's development. As a result, the Mexican Government recently launched an ambitious water agenda (2015-2030) that reaches every part of its water technology and resource management.

Aquatech Mexico 2016 will provide companies related to the water industry a platform to explore business opportunities in Mexico. It will also facilitate the development of partnerships, networking, and best practices between local and international companies. The co-location with **The GREEN Expo**, Mexico's largest trade show for the environmental and renewable energy industries, will assist in creating a large visitor base for **Aquatech Mexico**. With an annual attendance of over 10,000, almost a third of **The Green Expo** attendees are interested in water and wastewater solutions.

Aquatech Mexico 2016 will be the ideal B2B platform to discuss water challenges *"The current Mexican government is dedicated to improving water and wastewater systems and treatment and **Aquatech Mexico 2016** will be the place to discuss all water challenges which are impacting Mexico, from water quality, water quantity, water sustainability and water security, to name a few"*, said Annette Bos, Aquatech Global Events Manager.

*"**Aquatech Mexico 2016** will be the most comprehensive B2B platform in Mexico for companies working in the water industry around the globe,"* said Jose Navarro, E.J. Krause de Mexico, General Director. *"We are proud to announce that **Aquatech Mexico** will be co-located with **The GREEN Expo® 2016**"*.

Aquatech Mexico 2016 will showcase success stories about the water challenges and the latest technology solutions from local and international companies. In this context, the event will feature automation solutions, pumps, pipe manufacturers, chemical water treatment and/or biological water treatment manufacturers, consulting engineers involved in the design of water technology installations and water resource management. Construction companies involved in building water technology plants, contractors, system integrators involved in water technology projects, research institutes, associations and distributors will also be present.

Professionals attending the event will include those from the government – federal and municipalities – involved in the Water Agenda 2030, engineering companies involved in water projects, construction companies, from utility companies and from waste water treatment plants, also from industrial companies (including, food & beverage, oil & gas, petrochemical), investors, consultants, NGOs and associations.

For additional information visit: www.aquatechtrade.com/en/mexico/

About RAI Amsterdam:

Personal meetings continue to be a powerful form of communication, and exhibitions are the ideal medium for connecting worlds, people and markets. With a portfolio of top brands, RAI Amsterdam Exhibitions creates inspiring events that blend context, content and communities. Dedicated teams of professionals organise over 30 national and international consumer and trade exhibitions each year, supported by a global office and agent network. Successful exhibition concepts in their home base in Amsterdam are translated for other countries in collaboration with trade associations and media parties. The focus on quality and target group has made RAI Amsterdam the market leader in a significant number of sectors. Wherever in the world an event may take place, our focus is on generating business for exhibitors, visitors, sponsors and partners. www.rai.nl

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. www.ejkrause.com