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**CONTACT:**

**USA**

Michael Rosenberg  
E.J. Krause & Associates  
[rosenberg@ejkrause.com](mailto:rosenberg@ejkrause.com)

**CHINA**

Nany Zhou  
E.J. Krause & Associates  
[nany@ejkbeijing.com](mailto:nany@ejkbeijing.com)

## **CHINA PAPER 2014 GEARING UP TO BE MOST SUCCESSFUL EDITION TO DATE**

**Bethesda, MD (April 3, 2014)** – Gearing up for its 21st edition, **China Paper 2014**, taking place September 15-17 at INTEXT Shanghai, is shaping up to be another winner for business and government.

**China Paper** is the premiere event for China's pulp, paper making and paper products industries. **China Paper** provides the most influential platform in China for paper mills, raw product providers, manufacturers of automation pulp and paper equipment and components suppliers. The event specializes in featuring innovative equipment, technologies and services, supplying all of Asia's paper needs.

This year, **China Paper** is expecting its highest attendance to date. Over 5,000 qualified industry buyers are expected from all across China, as well as 50 international countries, searching for the latest paper products and services.

**China Paper's** exhibition area will be host to over 200 exhibitors, cover four major areas: Paper Making, Paper Product Processing, Environmental and Paper Recycling. In addition, the exhibit floor will showcase a complementary Specialty Paper Pavilion featuring the finest in fiber materials, equipment, chemicals, and specialty paper companies.

Once again, the Swedish and Finnish pavilion will have a large international foot print in the exhibit hall. Other international exhibitors include the companies from the United States, Canada, Taiwan, and the EU.

New for 2014, RISI, the leading information provider for the global forest product industry, will co-host **China Paper's** international conference program. The top-level technical conference will bring an added educational element to the event, creating the highest quality meeting place for the industry. Other event features include mill visits, product and company presentations, and match making seminars.

**China Paper** continues to enjoy the highest level of support from China's key ministries and key associations and many important organizations such as the Vietnam Pulp and Paper Association are supporting China Paper 2014.

Outreach to participate is made on a global basis to over 100,000 potential exhibitors and attendees with invitations going out to the heads of international pulp & paper associations and CEOs from the key corporation's in the pulp and paper industry to attend the conferences, exhibit and visit the exhibition.

The paper industry continues to be a key growth sector in China, generating a multitude of business opportunity. For additional information please visit: [www.chinapaperexpo.cn/](http://www.chinapaperexpo.cn/)

### **About E.J. Krause & Associates:**

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on four continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit [www.ejkrause.com](http://www.ejkrause.com)