



**E. J. KRAUSE &
ASSOCIATES, INC.**



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E.J. KRAUSE TARSUS EVENTS EXPANDS PORTFOLIO WITH NEW ACQUISITION OF EXPO RESTAURANTES IN MEXICO

BETHESDA, MD (May 24, 2018) – E.J. Krause & Associates and Tarsus are pleased to announce a strengthening of their relationship through the purchase of a 60% interest of **Expo Restaurantes**, the leading restaurant show in Mexico.

Established 18 years ago **Expo Restaurantes** is the leading restaurant supplier show in Mexico. The next edition will be held on 27-29 June 2018 in the World Trade Center, Mexico City.

The deal also includes **Pescamar** (the leading fish and seafood exhibition in Mexico) which is co-located with **Expo Restaurantes** and is sponsored by both the Agriculture Ministry in Mexico as well as CONAPESCA (the National Commission of Fish and Aquaculture).

Alejandro Borja, founder and organizer of **Expo Restaurantes** said: *“I am very pleased that EJ Krause Tarsus is joining forces with me to help continue the growth and success of Expo Restaurantes and Pescamar which we have developed over the last 18 editions. Given Mexico’s booming restaurant culture, I am sure that having an international partner will bring in many new products and services which Mexico’s Gastronomic sector are wanting to source.”*

Ned Krause, President and CEO of E.J. Krause and Associates said: *“I’m excited by this new acquisition in Mexico given that E.J. Krause and Tarsus have a long and successful history of working together in this market. Expo Restaurantes and Pescamar are perfect vehicles for us to continue our expansion in Mexican market. This strategically fits into E.J. Krause & Associates growing portfolio of food and beverage events.”*

Douglas Emslie, Tarsus Group Managing Director, said: *“We are happy to be growing our portfolio of events in Mexico with our established partner E.J. Krause. The team will also work closely with our World Food Expo (WOFEX) event in South East Asia to exploit the synergies between each of them to grow, broaden and further internationalise.”*

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About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world; EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com

About Tarsus Group:

Tarsus Group plc (LSE:TRS) is an international business-to-business media group with interests in exhibitions, publishing and online media. The Group operates globally in key verticals including aviation, medical, labels and packaging, discount clothing (Off-Price), housewares and automotive. Tarsus runs more than 80 events and websites and its flagship brands include the Labelexpo exhibitions in Europe, the Americas, India and Asia and the Dubai Airshow. The Group operates across a worldwide network of offices in Dublin, London, Paris, Milwaukee, Boca Raton (Florida), Dubai, Shanghai, New Delhi and Istanbul. Tarsus is building on its strong presence in the emerging markets of the Middle East, China, Turkey, India and South America. For more information visit www.tarsus.com