



**E. J. KRAUSE &
ASSOCIATES, INC.**

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CONTACT:

USA

Kara Krause

E.J. Krause & Associates

kl.krause@ejkrause.com

E.J. KRAUSE & ASSOCIATES ANNOUNCE ALL INCLUSIVE BIKE INDUSTRY TRADE EVENT: AMERICAN BIKE EXPO

BETHESDA, MD (August 7, 2018) – E.J. Krause and Associates (EJK), under their brand Electric Bike Events, announce the launch of American Bike Expo, a two-day all-inclusive bike industry event. The American Bike Expo will be held at the Meadowlands Exposition Center in Secaucus, NJ March 6-7, 2019. The event will bring together the largest B2B cycling platform on the East Coast. As the cycling industry continues to expand, American Bike Expo will create an energetic stage for training, education, and showcasing the latest innovative products and services.

The Expo will also be accompanied by a high-level educational conference and training seminars. The conference is specially designed to help bike shop owners and dealers sell their product more effectively and generate new customers, covering both traditional pedal bikes and the fast-growing electric bike (ebike) markets. The conference program will be divided into 3 forums: Bike Retailer Conference, U.S. Cargo Bike Summit, and Bike Share Summit.

“Helping to train our industry’s bike retailers is an important part of sustaining and growing the sector. There are so many technological advances and new manufacturers entering the market - American Bike Expo is the ideal place to bring the community together to test out the latest innovations and products first-hand,” said Ned Krause, EJK President and CEO.

With over 40% of the bike stores in the United States concentrated in the New England, Pittsburgh and Washington, DC areas, the American Bike Expo will serve as an accessible industry platform for retailers, manufacturers, suppliers, and more to pick up on the latest industry trends, innovations, and conduct business. The expo and conference will be a one stop shop for all end-to-end bike solutions under one roof.

For additional information visit: <http://www.americanbikeexpo.com>

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world; EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com