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EXPO MANUFACTURA GAINS SUPPORT FROM ASSOCIATION FOR ADVANCING AUTOMATION (A3)

Bethesda, MD (October 22, 2014) – E.J. Krause & Associates and Tarsus Group are pleased to announce that **EXPO Manufactura**, the premier international exhibition and conference in Mexico for the manufacturing industry, will now have the support of the prestigious Association for Advancing Automation (A3), the global advocate for automating. A3 is the umbrella association for Robotic Industries Association (RIA), AIA – Advancing Vision + Imaging, and Motion Control Association (MCA). RIA, AIA, and MCA combined represent some 780 automation manufacturers, component suppliers, system integrators, end users, research groups and consulting firms from throughout the world that are driving automation forward. In conjunction with A3, **EXPO Manufactura** is making an increased effort in 2015 to promote robotics and automation companies in the event. Mexico has recently seen a heavy investment in the robotics and automation industry and **EXPO Manufactura** seeks to help increase that investment by giving companies a platform to display their products and services. With the support of the A3, **EXPO Manufactura** will provide the premier business center in Mexico to gain this valuable exposure.

Recently, new technology in automation and robotics has fueled a large growth in the additive manufacturing and 3D printing industry. **Expo Manufactura** will, for the first time in 2015, be displaying this innovative technology with a co-located event, **Industrial Print Expo (IPE) Mexico**. **IPE Mexico** will showcase the latest in innovative print technology and be the focal point for industrial print manufacturing in Mexico.

A3 will be hosting their event, **Automate 2015**, March 23-26, 2015 in Chicago, Illinois. **Automate** is the largest solution-based showcase of automation technologies in the United States and will demonstrate the full spectrum of automation technologies and solutions for a broad array of industries. The organizers of **EXPO Manufactura** will be participating in the **Automate 2015** event and urge interested companies to consider participating this upcoming March.

Visit Automate 2015 at <http://www.automateshow.com/>

Visit Association for Advancing Automation (A3) at <http://www.a3automate.org>

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com

About Tarsus Group

Tarsus Group plc (LSE:TRS) is an international business-to-business media group with interests in exhibitions, publishing and online media. The Group operates globally in key verticals including aviation, medical, labels and packaging, discount clothing (Off-Price), housewares and automotive. Tarsus runs more than 80 events and websites and its flagship brands include the Labelexpo exhibitions in Europe, the Americas, India and Asia and the Dubai Airshow. The Group operates across a worldwide network of offices in Dublin, London, Paris, Milwaukee, Boca Raton (Florida), Dubai, Shanghai, New Delhi and Istanbul. Tarsus is building on its strong presence in the emerging markets of the Middle East, China, Turkey, India and South America. For more information visit www.tarsus.com

