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**USA**

Kara Krause  
E.J. Krause & Associates  
kl.krause@ejkrause.com

**Mexico**

Arturo Morales  
E.J. Krause & Associates  
morales@ejkrause.com

## **EXPO MANUFACTURA ASSEMBLES MOST SUCCESSFUL EDITION TO DATE**

**Bethesda, MD (March 26, 2014)** – The 18th edition of **Expo Manufactura** drew record crowds as almost 10,000 professionals came together to generate business within the manufacturing and processing industry.

The event generated excellent results for over 300 exhibitors from 18 countries, representing more than 600 brands. Exhibitors presented a wide array of technology and solutions ranging from sophisticated cutting systems, machining systems, analysis and control, CNC machines, robotics and automation, welding, lathes, measuring equipment and assistance to manufacturing. **Expo Manufactura** presented a complete offering of what manufactures in any industry need and use in their assembly.

**Expo Manufactura's** exhibition floor also showed growth, expanding by nearly 14%. A large share of this expansion came from companies providing solutions for the automotive, aerospace, and medical device sectors. Building on this success, the 2015 event will include expanded space dedicated to the automation and medical device sectors, as well as the co-location of **Industrial Print Expo Mexico** and **Plastimagen Norte**.

Running parallel to the exhibition was a full three day educational program with 18 sessions, keynotes, and half day workshops. The conference program, with influential speakers from the U.S. and Mexico, addressed trends in the aerospace, medical device manufacturing, automotive manufacturing, and machine tool and metalworking sectors.

In addition, Chamber of Manufacturing Industry of Nuevo Leon (CAINTRA), hosts of **Expo Manufactura's** Business Center, conducted over 225 one-on-one business meetings with providers of original equipment manufacturers from the automotive and home appliances industries. According to CAINTRA, after the high demand seen at this year's event, the business center will require an even larger space for 2015.

With Mexico boasting one of the most developed manufacturing sectors in Latin America, **Expo Manufactura** was the ideal venue for addressing the industry's needs.

Paul St. Amour, Vice President Latin America, E.J. Krause & Associates, said *"Manufacturing is a key industry for economic growth and development in Mexico. **Expo Manufactura** continues to contribute to the country's competitive position in the market. Thanks to the excellent results obtained at this year event, **Expo Manufactura** will continue to act as a catalyst for Mexico's manufacturing industry."*

**Expo Manufactura 2014** gained powerful association and industry support. Associations such as the Association of Manufacturing Technology (AMT), Chamber of Manufacturing Industry of Nuevo Leon (CAINTRA), U.S. Department of Commerce (US DOC), and the Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM), were just a few of the influential supporters.

**Expo Manufactura 2015** will take place February 3- 5 at Cintermex Monterrey. For additional information please visit:  
[www.expomanufactura.com.mx](http://www.expomanufactura.com.mx)

### **About E.J. Krause & Associates:**

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit [www.ejkrause.com](http://www.ejkrause.com)

### **About Tarsus Group**

Tarsus Group plc (LSE:TRS) is an international business-to-business media group with interests in exhibitions, publishing and online media. The Group operates globally in key verticals including aviation, medical, labels and packaging, discount clothing (Off-Price), housewares and automotive. Tarsus runs more than 80 events and websites and its flagship brands include the Labelexpo exhibitions in Europe, the Americas, India and Asia and the Dubai Airshow.

The Group operates across a worldwide network of offices in Dublin, London, Paris, Milwaukee, Boca Raton (Florida), Dubai, Shanghai, New Delhi and Istanbul. Tarsus is building on its strong presence in the emerging markets of the Middle East, China, Turkey, India and South America. For more information visit [www.tarsus.com](http://www.tarsus.com)