



**E. J. KRAUSE &
ASSOCIATES, INC.**



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**EXPO MANUFACTURA CONTINUES TO SEE STEADY GROWTH AS MEXICO'S
LEADING EVENT FOR THE MANUFACTURING INDUSTRY**

BETHESDA, MD (March 9 2018) – EXPO MANUFACTURA 2018 celebrated a successful 22nd edition as the leading event for the manufacturing and processing industry in Mexico. **EXPO MANUFACTURA**, took place February 6-8, and drew over 12,900 professionals to Monterrey, Nuevo Leon, Mexico. The three-day event, under the theme *“Manufacturing 4.0: Maximum Productivity and Competitiveness,”* brought together more than 600 brands and technology solutions from 336 exhibiting companies.

Mexico’s manufacturing industry is still on the rise seeing steady growth in multiple sectors. **EXPO MANUFACTURA’s** footprint grew nearly 9%, assembling the largest event to date and had a 5% increase in attendance. Hundreds of machines and equipment were on display to give visitors the live experience of Manufacturing 4.0 in action. Equipment being highlighted by exhibitors included industrial equipment, robots, new digital solutions, water and laser cutting machines, automation, electronic equipment and quality control solutions to name a few. Featured exhibitor areas included: Plastics Manufacturing, Automation and Robotics, Additive Manufacturing, Medical Device Manufacturing as well as a dedicated ETMS pavilion (Experience for Technology, Manufacture and Solutions) from the ATMS (Association for Technology, Manufacture and Solutions). International participation also grew showcasing over 90 exhibitors from 11 countries.

Running parallel to the exhibition was a full three day educational program with general sessions, keynotes, and workshops. The conference program saw increased demand this year with over 695 participants coming together to learn about the latest trends, successful practices, and case studies. This was a 30% participation increase from the previous year.

EXPO MANUFACTURA continues to be recognized as the benchmark manufacturing event in the region and has become the ideal venue for the private sector to access the most prominent training, technology, and operational solutions designed to generate profitability as well as sustainability. Latin America’s manufacturing market continues to see dynamic growth.

*“Currently more than 75% of exhibition space is already booked for the 2019 event. We continue to see added investment in Mexico’s manufacturing sectors. The country is ripe for growth and we see the manufacturing industry playing a key role in this. We are very pleased with the solid growth **Expo Manufactura** has seen year after year, and see continued growth for the future.”* Said Ned Krause, CEO E.J. Krause & Associates

The 23rd edition will be held February 5-7, 2019.

For additional information please visit: www.expomanufactura.com.mx

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world; EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com

About Tarsus Group:

Tarsus Group plc (LSE:TRS) is an international business-to-business media group with interests in exhibitions, publishing and online media. The Group operates globally in key verticals including aviation, medical, labels and packaging, discount clothing (Off-Price), housewares and automotive. Tarsus runs more than 80 events and websites and its flagship brands include the Labelexpo exhibitions in Europe, the Americas, India and Asia and the Dubai Airshow. The Group operates across a worldwide network of offices in Dublin, London, Paris, Milwaukee, Boca Raton (Florida), Dubai, Shanghai, New Delhi and Istanbul. Tarsus is building on its strong presence in the emerging markets of the Middle East, China, Turkey, India and South America. For more information visit www.tarsus.com