



**E. J. KRAUSE &
ASSOCIATES, INC.**



**Global Resources Environmental & Energy Network
EXHIBITION AND CONFERENCES**

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2012 GREEN EXPO BREAKS ATTENDANCE RECORDS: CELEBRATING ITS 20TH ANNIVERSARY

Bethesda, MD - October 3, 2012 - The GREEN Expo, celebrating its 20th edition on September 25-27, 2012 at the World Trade Centre in Mexico City, attracted over 8,550 environmental professionals from the Renewable Energy, Water Management, Waste/Recycling and Green Cities sectors, an increase of nearly ten percent.

The GREEN Expo, (Global Resource Environmental & Energy Network) is the largest environmental show in Latin America and featured more than 250 exhibitors with more than 600 environmental solutions for a sustainable future. Caterpillar, Sharp, Solartec, Exxon Mobil, and Conermex were just some of the top name exhibitors.

In addition to the 10% increase in attendance, the exhibition saw an approximate 10% growth from last year and is expected to continue to grow even further in 2013, filling the three halls in the World Trade Centre.

The record number of attendees included top-level decision makers from the public and private sectors who searched the latest products, technologies and services at the three day event, which offered intensive networking opportunities with manufacturers, government agencies and the scientific community.

This year's show also featured pavilions from Austria, Canada, Germany and the USA, as well as participants from 8 other countries.

In search of a "zero-impact" society and industry, investment in technology, machinery, and industrial processes were paramount at **The GREEN Expo 2012**. The environmental community fully recognized the vital role it plays in finding solutions to minimize pollution and waste in the production process. The event showcased the most advanced range of technology to minimize, monitor and control contaminating emissions within industrial processes.

The international conference program run by CONIECO (National Association of Industrial Ecologists) attracted over 600 professionals who attended the 4 tracks and 130 conferences. The program brought together Mexico's greatest community of national and international environmental experts and focused on key topics such as renewable energy, waste and recycling, water, energy and climate change, and well as ecological design and construction.

Mexico continues to be a key growth market for environmental and energy solutions. **The GREEN Expo** has established itself as a leader in the Latin American market.

Next year **The GREEN Expo** will be held on September, 24-26, 2013 at World Trade Centre, Mexico City.