



**E. J. KRAUSE &  
ASSOCIATES, INC.**

<http://www.ejkrause.com>

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## **IAEE CONGRATULATES ITS 2016 INTERNATIONAL EXCELLENCE AWARD RECIPIENT EDWARD KRAUSE TO BE HONORED AT IMEX FRANKFURT**

**Bethesda, MD (March 17, 2016)** – The International Association of Exhibitions and Events™ (IAEE) congratulates Edward J. Krause III (Ned), President and CEO of E.J. Krause & Associates, Inc. (EJK) as this year's recipient of the IAEE International Excellence Award. The IAEE International Excellence Award recognizes an individual or organization that has made exceptional strides in creating, launching and managing an international event in the exhibitions and events industry on an international scale.

Krause has more than 30 years of experience in the exhibition, conference and publishing industries through his work with EJK, headquartered in Bethesda, Md. EJK produces more than 40 events in 14 different industries such as telecommunications, IT, manufacturing, construction, energy, plastics, paper and forestry, food, environmental and security. From eight offices across three continents, EJK has formed numerous global alliances and partnerships with government groups in China, Russia and other emerging markets, as well as with other major show producers and associations around the world making it one of only a few trade show organizers with a true global sales and marketing network.

EJK was founded in 1984 by Krause and his father, Ted, who was a pillar of the industry in his own right. Krause took over the leadership of the company and has built EJK into an industry leader. He has received various awards from the exhibitions and events industry throughout his career including the IAEE Pinnacle Award in 2007, the Robert L. Krakoff Award of Excellence and various awards from the Society of Independent Show Organizers (SISO). He has been named one of the top 100 influential people in the trade show business by Trade Show Week magazine. Krause was the first person representing the United States to be elected to the Board of Directors of UFI – the Global Association of the Exhibition Industry. He serves on the SISO Board of Directors and is an active member of IAEE.

Prior to EJK, Krause served as the Director of Marketing of Clapp & Poliak International, where he spearheaded a successful move into developing markets in Latin America and the Far East. This included organizing the first major U.S. trade show held in China since normalization in 1980. Prior to Clapp & Poliak, he held major responsibilities for trade events at the U.S. Department of Commerce International Trade Administration and the U.S. Department of Transportation, where he played a key role in developing the largest aviation and transportation exhibition ever held in the U.S.

*"Ned Krause has been a true pioneer in the internationalization of the exhibitions and events industry,"* noted IAEE President and CEO David DuBois, CMP, CAE, FASAE, CTA. *"He has been ambitious and adventurous in exploring new territories and markets, and continues to open doors for our industry today. Ned exemplifies the intent of the IAEE International Excellence Award and we are proud to honor him for his achievements."*

Krause will be presented with the 2016 IAEE International Excellence Award during IMEX in Frankfurt on April 19-21, 2016.

IAEE is now accepting nominations for its individual awards program, which recognizes exceptional professionals in the exhibitions and events industry. The deadline to submit nominations is June 10, 2016. For complete details about each award category and its criteria, and to nominate a colleague, visit [www.iaee.com/awards](http://www.iaee.com/awards).

### **About IAEE**

Trusted since 1928, IAEE provides quality and value to its members through leadership, service, education and strong relationships. IAEE is the largest association of the exhibitions and events industry in the world, with a membership of show organizers, exhibitors and exhibition suppliers. Organizers of more than 20,000 exhibitions and buyer-seller events around the world are members of IAEE, and the organization advocates and promotes the awareness of face-to-face exhibitions and events as the primary medium for business development and growth. IAEE provides relevant, timely and innovative education to its members and the industry. IAEE recognizes its strategic partners: 4imprint, BearCom, Buttine Exhibition Insurance, Convention News Television (CNTV), Delta Airlines, Mexico Tourism Board, New Orleans Morial Convention Center, New Orleans Convention & Visitors Bureau, Orange County Convention Center, Streampoint Solutions, Synchronicities (San Antonio Convention & Visitors Bureau, Visit Anaheim and Visit Baltimore) and Visit Orlando. Visit [www.iaee.com](http://www.iaee.com) for more information.

### **About E.J. Krause & Associates:**

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit [www.ejkrause.com](http://www.ejkrause.com)