

M-Enabling Summit

Promoting Accessible Technologies and Environments

<http://www.ejkrause.com>

FOR IMMEDIATE RELEASE

Contact:

USA:

Pat Tessler

E.J. Krause & Associates
tessler@ejkrause.com

Kara Krause

E.J. Krause & Associates
kl.krause@ejkrause.com

M-ENABLING SUMMIT ANNOUNCES 2018 PROGRAM SHOWCASING INNOVATION FOR INDEPENDENT LIVING

BETHESDA, MD (February 7, 2018) – The organizers of the **M-Enabling Summit** are pleased to announce the theme of the 2018 event, “*Accessible and Assistive Technologies Innovations: New Frontiers for Independent Living*”. During the past seven years, the **M-Enabling Summit** has established itself a leading global conference for empowering accessible technologies; with its primary focus on next-generation innovation and breakthrough solutions for seniors and users of all abilities.

The **2018 M-Enabling Summit** offers a platform for technology companies to promote accessible products, services and assistive technologies set to change the market. It is a great opportunity to network with accessibility professionals, organizations and decision makers seeking to address compliance challenges and market development opportunities. It is the ideal venue for industry professionals to identify solutions in support of independent living in an interconnected world for persons with disabilities.

The conference, known for featuring high-level speaking panels, will comprise of influencers from both industry and government. Highlighted topics featured in the upcoming edition include: Artificial Intelligence (AI) and robotics; Augmented and Virtual Reality (AR/VR); aging in place: connected health and big data for activity monitoring; digital assistants; accessible security, identification and privacy protection; autonomous mobility; consumer technology products and IoT for independent living; accessible smart cities, higher education and workplaces.

After hosting a successful International Association of Accessibility Professionals (IAAP) Pre-Conference Session at last year’s **M-Enabling Summit**; the IAAP Annual Conference has been integrated into the 2018 Summit where they will be offering technical and organizational training tracks throughout the 3-day event.

The conference will also offer an expanded showcase, featuring 40+ exhibitors with enhancing products and services for the market.

The 7th edition of the **M-Enabling Summit** will be held on June 11-13, 2018 at the Renaissance Arlington Capital View Hotel, in Washington, D.C.

For more information on registering for the **M-Enabling Summit**, please visit <http://www.m-enabling.com>

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com

About G3ict:

G3ict – the Global Initiative for Inclusive Information and Communication Technologies – is an advocacy initiative launched in December 2006 in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. Through its division IAAP, the International Association of Accessibility Professionals, G3ict offers professional development training and certification to more than 1,300 members in 39 countries. For more information, please visit www.g3ict.org