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**CONTACT:  
USA**

Pat Tessler

E.J. Krause & Associates

tessler@ejkrause.com

## **MEXICO WINDPOWER 2013 EXCEEDS EXPECTATIONS**

**Bethesda, MD (March 21, 2013)** - **Mexico WindPower**, celebrating its 2nd edition, attracted over 1,800 international wind energy professionals to the two day conference and exhibition in Mexico City. The event, a collaborative initiative between the Global Wind Energy Council (GWEC) and the Mexican Wind Energy Association (AMDEE), along with E.J. Krause & Associates, is the only international conference and exhibition program solely devoted to the development and growth of the wind power industry in Mexico.

With an exhibition area presenting 70 leading national and international companies showcasing the latest technology in wind power, Mexico WindPower positioned itself as one of the main forums to generate business growth within the industry. Bringing together top suppliers, leading product developers, equipment manufacturers, research experts, and key product providers from 17 different countries, **Mexico WindPower** capitalized on the momentum of the multi-billion dollar wind power market.

Industry experts at the conference and exhibition highlighted the continuing expansion of Mexico's wind sector, anticipating that by 2020 Mexico will reach at least 12,000 megawatts, representing about 15% of the country's electricity.

**The Mexico WindPower 2013** conference integrated more than 15 high level presentations with participation from over 50 national and international experts from both the public and private sector that have developed technologies and successful solutions in wind resources. Some of the attendees included the Secretary of Energy, Ministry of Finance and Public Credit, Committee on Energy of the Chamber of Deputies, Energy Regulatory Commission, Greenpeace, GWEC, Inter-American Development Bank, Cemex, Wal-Mart, government officials, law firms specializing in environmental projects, and research centers among others.

The event, which took place in late January, closed successfully by confirming just over 70 percent of exhibitors for **Mexico WindPower 2014**. Moreover, Mexico WindPower is projecting a 30 percent growth rate in attendance and a 20% increase in exhibition space for the third edition which takes place February, 26-27 2014 at Centro Banamex in Mexico City.

**For More Information Please Visit:** <http://www.mexicowindpower.com.mx>

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### **About E.J. Krause & Associates:**

For more than 25 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business.