



**E. J. KRAUSE &
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PLASTIMAGEN MEXICO: CUTTING EDGE PLASTIC SOLUTIONS FOR ALL INDUSTRIES

E.J. Krause announces 95% of exhibit space already sold for PLASTIMAGEN Mexico 2013

Bethesda, MD, December 17, 2012 — **PLASTIMAGEN Mexico**, the industry's largest and most important International Exhibition and Conference in Latin America, will showcase the latest cutting edge plastics products, solutions, and technology. This is an opportunity for leading plastics companies to demonstrate their products and services to more than 35,000 international attendees from over 36 countries. With over 850 exhibitors from 21 countries, featuring 12 International pavilions on nearly 29,000 square meters of exhibit space, **PLASTIMAGEN Mexico** has become a benchmark promotional platform for the plastics industry.

U.S. & Canadian plastics companies interested in expanding sales into South American markets are encouraged to consider exhibiting at **PLASTIMAGEN MEXICO 2013** the 18th Edition to be held **March 12-15, 2013 in Mexico City, Mexico**. Last year over 78% of attendees made purchases based on attending this show.

According to U.S. Commercial Services, Mexico ranks as the 12th largest plastics consumer in the world with over 4,102 plastic companies. Productivity in Mexican plastics industry has risen 56 percent over the last five years, creating unprecedented opportunity. The plastics industry has seen an average annual investment of more than \$1 billion over the last 10 years, with \$1.4 billion invested in 2011, a clear indication of the increased strength of this industry.

José del Cueto, President of the Asociación Nacional de Industrias Plásticas (ANIPAC), said in a recent interview, "*Plastimagen 2013, is a great business platform which enables the entry of the best technologies and machineries into Mexico.*" He continued to praise **PLASTIMAGEN MEXICO** as, "*the most important event for the plastic Industry in Latin-America, offering the best business opportunities for international companies searching to reach the Mexican and Latin-American Market*"

PLASTIMAGEN MEXICO 2013 is the most internationally recognized event of its kind, putting together the most comprehensive plastics machinery, equipment and material B2B tradeshow in Latin America. The show has seen a constant state of growth, with attendance increasing by over 1000 last year. In addition, this event has been recognized by the U.S. Department of Commerce as a premier opportunity for U.S. companies to expand their sales into the Latin American Market. **PLASTIMAGEN Mexico** offers a face-to-face marketing opportunity where global business relationships can flourish.

Latin America will continue to be a key growth market for the plastics industry. Comprised of the latest industry developments and technological innovations and solutions, **PLASTIMAGEN Mexico 2013** is a must attend event for those interested in the plastics industry.

Overview:

- 850 Exhibitors
- 35,000 Attendees from 21 Countries

For more information please visit: <http://www.plastimagen.com.mx/>

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About E.J. Krause & Associates

For nearly 25 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces over 40 events in 16 different industries. For additional information: www.ejkrause.com