



U.S. Department of Commerce | International Trade Administration | U.S. Commercial Service

Contact: Kevin Haley

Telephone: 202-482-6434; E-mail: Kevin.Haley@trade.gov

COMMERCE DEPARTMENT TO SHOWCASE U.S. COMPANIES AT *PLASTIMAGEN MEXICO 2013*

WASHINGTON, D.C., May 9, 2012 -- U. S. plastics companies interested in expanding sales into South American markets should consider exhibiting at ***PLASTIMAGEN MEXICO 2013, 18TH Edition*** to be held March 12-15, 2013 in Mexico City, Mexico.

PLASTIMAGEN MEXICO 2013 is a long running trade show focused on selling and business development into an expanding plastics industry. Mexico ranks as the 12th largest plastic consumer on earth; accounts for 5.3% of its manufacturing sector and 1% of GDP. During 2010, Mexico imported plastics machinery worth \$1.7 billion and exported \$160 million. There are about 3,600 plastics companies in Mexico; 60% are micro companies; 24% are small; the rest larger market capitalization companies. The plastics industry has been growing at a 3-5% growth rate for the past decade. Most plastics producers in the country are located around Mexico City, near the event. The Commercial Service in Mexico reports many selling and business development opportunities for U.S. exporters in 2013.

In certifying ***PLASTIMAGEN MEXICO 2013***, the Department of Commerce recognizes the capability and exhibition experience of the organizers of the U.S. pavilion, E. J. Krause & Associates and the selling potential it represents to U.S. plastics exporters.

The Trade Fair Certification Program is a cooperative arrangement between private sector trade show organizers and the U.S. Government. The program seeks to broaden the base of U.S. exporters, particularly new-to-export and new-to-market firms, by introducing them to key trade fairs where they can meet their export objectives. The U.S. Commercial Service helps U.S. businesses, particularly small and mid-sized companies establish international business relationships. The agency's global network includes 107 U.S. and over 140 foreign offices. For more information on the U.S. Commercial Service, please visit www.export.gov.

For additional information about ***PLASTIMAGEN MEXICO 2013*** visit the website at www.plastimagen.com.mx.

Nancye Marshall
E. J. Krause & Associates, Inc.
6430 Rock Spring Drive Suite 200
Bethesda, MD 20817
Telephone: 301- 493-5500 Extension 3306
Email: marshall@ejkrause.com