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PLASTIMAGEN MEXICO SETS NEW BENCHMARK FOR LATIN AMERICA'S PLASTICS INDUSTRY

Bethesda, MD (January 17, 2017) – **PLASTIMAGEN Mexico 2017**, organized by E.J. Krause & Associates and the Tarsus Group, took place at Centro Banamex in Mexico City this past November. The leading forum for the plastics industry in Mexico celebrated its 21st edition assembling the largest event to date with 10% growth in exhibit space. **PLASTIMAGEN Mexico** sold out all four halls and interior exhibit areas of the venue showcasing over 840 leading companies featuring the latest cutting edge plastics products, trends, and technology from 31 participating countries.

In addition, the exhibition hall hosted 13 international pavilions and one specialized pavilion hosted by The National Association of Plastics Industries (ANIPAC). They were also treated to two new exhibition areas: Hall E and Hall F which boasted the largest machine ever presented during the exhibition, weighing in at 95 tons.

PLASTIMAGEN Mexico has become the business hub for the plastics industry in Latin America, gathering over 32,000 decision makers from around the world and has emerged as one of the most prominent international events for the plastics industry. This year, global participation grew by 7%, which included attendees from over 40 countries.

More than 1,200 machines and machinery systems were on show, fully functioning “live” at the event. This year, the exhibition presented the latest in low energy consumption machinery, hybrid electric machines, improved faster machines, producers of biodegradable packaging, new materials for containers, and machinery for recycling, among many other solutions. Exhibitors reported selling 10% more machines on the exhibition floor during this edition than in any other previous edition.

Latin America’s dynamic market will continue to be a key growth factor for the plastics industry. The 22nd edition of **PLASTIMAGEN Mexico** will be held March 12-15, 2019.

For additional information please visit: [**www.plastimagen.com.mx**](http://www.plastimagen.com.mx)

Additional information on E.J. Krause Tarsus de México@:

E.J. Krause Tarsus de México is a company dedicated to developing international business forums, producing the most important annual exhibitions and conferences in Mexico since 1991 in strategic industries such as manufacturing, energy and hydrocarbons, styling, forestry, environment, water, intelligent mobility, and plastic, among others.

Recently, in order to expand its international scope, E.J. Krause has joined forces with Tarsus Group, an international business-to-business company dedicated to exhibitions, publications and online media. The Group operates globally in key vertical markets creating more than 80 events around the world. E.J. Krause Tarsus de México thus strengthens its position to provide world-class events in Mexico.

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