



E. J. KRAUSE &  
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## **STRONG DEMAND FOR NONWOVENS INDUSTRY IN SOUTHEAST ASIA FUELS SECOND EDITION OF ANDTEX IN BANGKOK**

**Bethesda, MD (September 25, 2019)** - E.J. Krause & Associates is set to organize the **2nd Southeast Asia Nonwovens and Hygiene Technology Exhibition & Conference (ANDTEX)**. The three-day event will take place November 11-13, 2020 at the Bangkok International Trade and Exhibition Center (BITEC) in Thailand.

**ANDTEX** is supported by Asia Nonwoven Fabrics Association (ANFA), All Nippon Nonwovens Association (ANNA), Indonesian Nonwoven Association (INWA), Taiwan Nonwoven Fabrics Industry Association (TNFIA) and Hong Kong Nonwovens Association (HKNA).

**ANDTEX 2019** was a major success with a sold-out exhibit hall featuring over 200 exhibitors and 4,000 buyers from 32 countries across the globe.

The 2019 opening ceremony was presided over by Mr. Apichin Chotikasathien, Deputy Permanent Secretary of the Ministry of Industry, under the theme *"Thai Nonwovens a Regional Hub."*

According to the Secretary, *"The Southeast Asia Nonwovens and Disposable Hygiene Technology Expo, ANDTEX 2019, is a major platform of opportunities for Thai and foreign companies to create networks of business, especially in ASEAN."*

**ANDTEX 2020** will provide a platform to facilitate business and promote the latest cutting-edge technology in engineered materials. The event will bring together suppliers, manufacturers, researchers, machinery and equipment providers, vendors, and all others involved in the industry. Over 4,000 attendees are expected.

Most of the technology, equipment and products are purchased from outside the region, providing a strong demand and a huge nonwovens market in the long run. Southeast Asia with 11 countries including Thailand, Indonesia and Malaysia has a population of 640 million people.

*"Coming off a successful first edition, we are excited to see ANDTEX continue to grow. The Southeast Asian market remains one of the fastest growing sectors in the industry. Consumer demand is fueling rapid expansion. ANDTEX has become the ideal venue to meet the business needs of the Southeast Asian region."* said organizer Ned Krause, CEO of E.J. Krause & Associates.

For more information on **ANDTEX** please visit: [www.andtex.com](http://www.andtex.com)

### **About E.J. Krause & Associates:**

*For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit [www.ejkrause.com](http://www.ejkrause.com).*