



<http://www.ejkrause.com>

---

**FOR IMMEDIATE RELEASE**

## **THE INTERNATIONAL DRONE EXPO CONTINUES TO EXPAND ITS GLOBAL SERIES IN BARCELONA AND SHANGHAI**

**Bethesda, MD (March 24, 2017)** – After a highly successful 1st edition of the **IDE Drone Zone** at Mobile World Congress in Barcelona, **IDE** continues to expand its global series as it makes its way to Shanghai, June 28-July 1, 2017. The **IDE Drone Zone** will again collaborate with GSMA, and take place at Mobile World Congress Shanghai.

The **IDE Drone Zone Shanghai** will feature drone manufacturers, service providers, distributors, resellers, and most importantly, end users from a wide spectrum of business sectors. It will also highlight a high level business conference focusing on the future of unmanned aviation. The conference will feature experts from all over the globe, including members of the Chinese government, who will discuss the latest rules and regulations coming into place for drone flyers.

Following the Shanghai event, the **IDE** series returns to Los Angeles to celebrate the series' 4th annual **International Drone Expo & Business Conference**. The event will provide a platform for empowering drone technology, focusing on next-generation innovation. A variety of vertical industries will be covered, including: Agriculture, Cinematography, Environment, Search & Rescue, Construction & Architecture, Real Estate, Mining, Oil & Gas, Financing, Venture Capital and Delivery of Goods. The business conference will encompass a wide spectrum of creative commercial opportunities and best practices for success. World renown and government industry keynotes will highlight the future of the drone business from a global perspective. After a very successful track at **IDE 2016** on “*The Latest Rules and Regulations, and What's Coming Down the Pike*”, **IDE 2018** will continue highlighting this very popular topic. In addition, the conference will feature high level seminars, breakout sessions, and talks from industry experts focusing on new business opportunities coming down the road, making **IDE** a must attend event for drone industry professionals.

The **International Drone Expo and Business Conference** will host over 100+ exhibiting companies and 80+ speakers throughout 50 breakout sessions at the conference.

**For additional information on IDE please visit [InternationalDroneExpo.com](http://InternationalDroneExpo.com) or contact Mike Rosenberg at [Rosenberg@ejkrause.com](mailto:Rosenberg@ejkrause.com)**

### **About E.J. Krause & Associates:**

*For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. [www.ejkrause.com](http://www.ejkrause.com)*